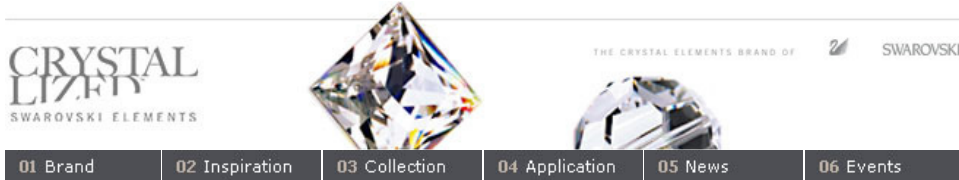


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Contact



Dear Customer,

We would like to introduce you to a new service tool, the Textile Application Platform, which is exclusively accessible in the closed area of our CRYSTALLIZED™ business website (www.swarovski.com/crystallized).

Recommended Application Center Partner Network

Over the past years Swarovski has built up a global network of trained and certified "Recommended Application Centers". This network of outstanding application partners allows us to provide you with application services and production solutions on a global scale and on a professional level.

Textile Application Platform (TAP)

Along with the growing network of partners we are pleased to present a new online service device, the Textile Application Platform, which endows you with the opportunity to globally search and pitch for the best matching application partner realizing your application projects. Supportive features such as download possibilities of partner profiles have been integrated to enhance the convenience as well as the quality of the partner search match.

Moreover, the "Become a Partner Area" of the platform informs you about the Application Center Partner Program and outlines the necessary steps in order to become a future CRYSTALLIZED™ Recommended Application Partner.



Be Invited

Search and find the best fitting partner for your global application activities by entering the "Application Area" of our business website and directly accessing the Textile Application Platform. (www.swarovski.com/crystallized -> log-in closed area -> "Application" -> TAP)

Kind Regards,

Your CRYSTALLIZED™ - Swarovski Elements Team

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